

Gaurav Jakhu

NF-107, F Block, First Floor
Indian Institute of Management Bangalore
Bengaluru, Karnataka 560076

Phone: +91-8660169275
E-mail: gaurav.jakhu@iimb.ac.in

Current Position

August 2020 - **Assistant Professor**, *Economics Area*, Indian Institute of Management Bangalore.
Present

Education

2014–2020 **Ph.D. Economics**, Indian Statistical Institute, Delhi Centre.
2008–2010 **M.A. Economics**, Delhi School of Economics, University of Delhi.
2005–2008 **B.A.Hons., Economics**, Sri Ram College of Commerce, University of Delhi.

Research Fields

Primary Field: Digital Economics

Secondary Fields: Antitrust Economics, Industrial Organization

Courses Taught at IIM Bangalore

2020 - 2025 **Microeconomics I (Ph.D. level)**.
2021 - 2025 **Managerial Economics (PGP Core Course)**.
Dec 2020 - **Business Strategy and Competition Policy (PGP Elective Course)**.
April 2021

Research Papers

Published/Accepted

Data Protection and Empowering Users to Control Data, Marketing Letters 2024, available at <https://doi.org/10.1007/s11002-024-09719-5> (IIM B List: B2).

Endogenous Data Collection in Platform Markets: Privacy and Welfare, (with Prabal Roy Chowdhury).

Status: Accepted at *Production and Operations Management* ()

Economics of Content Aggregation: Pricing and Advertising Competition in a Multi-Channel Structure, (with Tarun Jain).

Status: Accepted at *Naval Research Logistics* ()

Completed Works (Major Revisions)

Sabotage in Digital Markets with Endogenous Homing.

Status: Major Revision at *MIS Quarterly*

Integrating a Free Online Service: Advertisements and Competitive Implications.

Status: Major Revision at *Journal of Economics and Management Strategy*

Pre-Installation, and Investment in Application Functionality: A Strategic and Welfare Analysis, (with Tarun Jain).

Status: Major Revision at *Journal of the Operational Research Society*

On the Implications of Cost of Anonymity in Advertising Financed Two-Sided Markets.

Status: Major Revision at *Oxford Economic Papers*

Completed Works (Under Review)

Optimal Payments to News Publishers, Snippet Length and News Aggregation, (with Manaswini Bhalla).

Application Compatibility in the Presence of Presence for Variety, (with Akhil Ilango).

Work-in-Progress

A Ban on Sensitive Data Collection, (with Prabal Roy Chowdhury).

Implications of Quality Screening and Blockchain Adoption under the Marketplace Structure.

Policy Papers

Gaurav Jakhu & Payal Malik, **"Dilemma in antitrust enforcement: how use of economics can guide enforcement rules in multi-sided markets"**, *Journal of Antitrust Enforcement*, 2017, 5, 260-275.

Invited Talks

2023 **Invited Talk** at **Centre for Digital Future, New Delhi, India** on July 22, 2023.

2023 **Invited Talk** at **Institute of Economic Growth, New Delhi, India** on February 10, 2023.

2021 Invited as a **Panelist** at **Centre for Digital Future** Panel Discussion on December 9, 2021, on the topic: **Data as a Source of Competitive Advantage.**

Fellowships and Awards

2020-2023 **Young Faculty Research Chair**, IIM Bangalore.

2018 **Best Research Paper Award**, *Communication Policy Research South (CPRsouth) Conference*, Maputo, Mozambique.

2014-2020 **Research Fellowship**, Indian Statistical Institute, New Delhi.

2012 **Junior Research Fellowship**, *University Grants Commission*, India.

Conference Presentations

2023 Economics of Content Aggregation: Pricing and Advertising Competition in a Multi-Channel Structure, **Annual Conference on Economic Growth and Development, ISI, Delhi.**

2022 Endogenous Data Collection in Platform Market: Privacy and Welfare", 15th **European Association for Research in Industrial Economics (EARIE), Vienna.**

Endogenous Data Collection in Platform Market: Privacy and Welfare", 11th **bi-annual Postal Economics Conference on E-commerce, Digital Economy and Delivery Services, Toulouse, France.**

Bundling a Free Product: Competition and Welfare, **SERI Conference, ISB, Hyderabad.**

Integrating a Free Online Service: Competition and Welfare, **Annual Conference on Economic Growth and Development, ISI, Delhi.**

Integrating a Free Online Service: Competition and Welfare, **Winter School, Delhi School of Economics.**

2021 Endogenous Data Collection in Platform Market: Privacy and Welfare, **Annual Conference on Economic Growth and Development, ISI, Delhi.**

Endogenous Data Collection in Platform Market: Privacy and Welfare, **Winter School, Delhi School of Economics.**

2019 Data Sharing in Platform Markets, 15th **Annual Conference on Economic Growth and Development, ISI, Delhi.**

Data Sharing in Platform Markets, 15th **Winter School, Delhi School of Economics.**

Bundling in Platform Markets in the Presence of Data Advantage, **IMR Doctoral Conference, IIM Bangalore.**

2018 Bundling in Platform Markets in the Presence of Data Advantage, **International Industrial Organization Conference, Indianapolis, US.**

Bundling in Platform Markets in the Presence of Data Advantage, **Communication Policy Research South (CPRsouth) Conference, Maputo, Mozambique.**

Bundling in Platform Markets in the Presence of Data Advantage, 14th **Annual Conference on Economic Growth and Development, ISI, Delhi.**

Refereeing

Indian Economic Review, Indian Growth and Development Review.

Service

IIM B Economics Area Seminar Coordinator, IIM B Economics Area Academic Associates Coordinator, IIM B Ph.D. (Economics) Interview Panel Committee.

Computer skills

Programming Languages
Mathematica, Stata

Prior Experience

Jan-May **Guest Faculty**, *Department of Economics*, Delhi School of Economics.

2020 Course: Game Theory

2016-19 **Graduate Teaching Assistant**, *Economics and Planning Unit*, Indian Statistical Institute.
Courses: Microeconomics II, International Economics

2012-14 **Economics Expert**, *Competition Commission of India*, New Delhi.